



Business-Related Indexing

Special Interest Group of the American Society for Indexing

Business SIG Membership Application Form

The information provided will be posted on the official web site for the Business SIG, a Special Interest Group of the American Society for Indexing.

Name: _____

Business Name: _____

Address: _____

City and State: _____

Zip Code: _____ Country: _____

Telephone #: _____ Fax #: _____

E-mail Address: _____ Web site URL: _____

Format (check all that apply)

- | | | |
|---|--|---|
| <input type="checkbox"/> back-of-the-book | <input type="checkbox"/> catalogs | <input type="checkbox"/> CD-ROM |
| <input type="checkbox"/> corporate documents | <input type="checkbox"/> databases | <input type="checkbox"/> online & web sites |
| <input type="checkbox"/> journals/periodicals | <input type="checkbox"/> images | <input type="checkbox"/> newsletters |
| <input type="checkbox"/> newspapers | <input type="checkbox"/> technical manuals | <input type="checkbox"/> textbooks |
| <input type="checkbox"/> other _____ | | |

Languages: _____

Subject Specialties. Select up to ten from the [list of subject specialties](#):

Comments (brief): _____

By signing or e-mailing this form you agree to have the supplied information published by the Business SIG.

Name: _____

Date: _____

Mail a copy of this form with your check for \$20 (payable to Business SIG, ASI) to Judy Jarrett, Business SIG Treasurer, 6 Tamar Dr., Texarkana, TX 78803. To be added to the online membership directory, also send a copy as an email attachment to the Webmaster at cgweaver@weaverindexing.com, or mail to Business SIG Webmaster, 2213 138th Ave. SE, Bellevue, WA. 98005

[Home Page](#)

BUSINESS SIG SUBJECT SPECIALTIES – Adopted 2/15/09

Accounting

Advertising

Agribusiness

Banking

Business

Business administration

Business education

Business law

Business writing

USE: Communications

City/urban planning

Communications

UF: Business writing

Consumer affairs

Customer service

Ecology/Environment

Economics

Engineering

Finance

RT: Personal finance

General nonfiction

Governance

Government administration

USE: Public administration

Health care administration

History

Information technology
UF: computer hardware/software

Insurance

International business

Investments / investing

Leadership

Management

Management information systems

Manufacturing

Marketing

Organizational behavior / development

Personal finance

Personnel administration
[used for Human resources]

Policies / procedures

Politics

Project management

Psychology

Public administration
UF: Government administration

Public policy

Public relations

Quality assurance

Real estate

Risk management

Sales

Social sciences

Strategic planning

Technology

RT: Information Technology

Web design